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DISCOVER THE FULL COLLECTION

"THE BULLET JOURNALS AND GOAL PLANNERS ARE GORGEOUS! QUALITY IS INCREDIBLE FOR THE PRICE YOU PAY"

AS FEATURED IN

Mashable

The Independent

New York Post

The Huffington Post



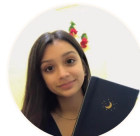
Megan Olivia Henson

@goodlookingjournal on Instagram

11 Oct 2020

★★★★★

I have tried so many journals over the years and was so excited to finally find a UK based company that did not compromise on quality.



Ishika Dav

@ishstudies on Instagram

17 Nov 2020

★★★★★

Something that every bullet journaler seeks for in a journal is the thickness of the pages and if it causes ghosting or not; this is one of the only journals I have come across, and I have used quite a few, that tick all the boxes!



The Dorky French

@thedorkyfrench on Instagram

23 Jan 2021

★★★★★

I am so delighted with my Yop & Tom planner. I've loved planning to manage work with University, but until now have never been really happy with a planner.



THE COMPLETE GUIDE TO HABIT TRACKERS (+ HABIT TRACKER TEMPLATE)

Feb 14, 2022 Yop & Tom.

What if you could finally bring your goals to life? You can, with a habit tracker. Get your free printable habit tracker template to get started.



HOW TO SIMPLIFY YOUR LIFE (GOING BEYOND #SIMPLELIVING)

Jan 28, 2022 Yop & Tom.

What if you could live a simpler life? And discover sustainable living, at the very same time? This is how to get started, step by step.



9 BULLET JOURNAL WEEKLY SPREAD IDEAS [YOU'LL LOVE THESE]

Jan 13, 2022 Yop & Tom.

Looking for weekly spread ideas? You're in the right place. Get your bullet journal ready to be filled, from bold aesthetic ideas to simple and minimalist.



HOW TO JOURNAL IN 2022: STATIONERY TRENDS FOR THE YEAR AHEAD - COPY

Jan 03, 2022 Yop & Tom.

Wish you could see into the future? Now you can. We interviewed trends expert Sally Angharad Booth to get her predictions for stationery trends in 2022.

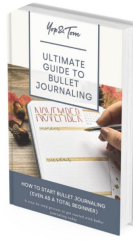
START BULLET JOURNALING (EVEN AS A TOTAL BEGINNER)

The Bullet Journaling for Beginners Guide walks you through the bullet journaling process.

So you can cultivate a more intentional life, in a way that works for you.

You'll discover:

- How to cultivate a calmer mind
- The minimal tools you need to start bullet journaling
- The style of bullet journaling that feels most natural to you
- A step-by-step process to get started with bullet journaling today



Download The Free Guide

Submitting this form will subscribe you to the Yop & Tom newsletter, carefully curated to give you the inside track on planning and bullet journaling.

Download The Guide

BECAUSE YOUR IDEAS ARE TOO GOOD TO STAY INSIDE YOUR HEAD



SOME SAY WE CREATE PAPER NOTEBOOKS, WE SAY WE BRING DREAMS TO LIFE

Yop & Tom started with one simple goal in mind - to help people like you take great ideas out of their head and into the world.

Two friends from London, Yop & Tom came together in 2019 to figure out how to do planning differently. To make it easier, more creative and more achievable.

These days, you can find us designing, crafting and creating goal planners and bullet journals to help you live with purpose.

Either that or getting distracted on [instagram](#) hanging out with the planning community.

We're only human!

[MORE ABOUT YOP & TOM](#)

YOU JUST HAVEN'T HAD THE RIGHT TOOLS, UNTIL NOW

There's a reason you keep getting stuck on those big ideas. And no, it isn't you. It's your notebook.

Sometimes you've got to try on a few options to find the right fit. Because nobody else plans and journals like you do.

Craving a system that doesn't have you investing more hours into planning than doing? Wishing you had someone to tell you "you're doing the right thing"?

Let's get you a notebook that works, so you can finally achieve that meaningful goal you've been craving.

Wouldn't that be nice?

[FIND OUT HOW](#)



CREATOR OF THE MONTH

Each month, we celebrate a member of the bullet journaling and planning community.

Someone who's inspired us by their creativity, tenacity or original take on bullet journaling.

Because we've found that it's much easier to bring your ideas to life when you've got like-minded people by your side.

[GET INSPIRED!](#)

EVERY DREAM MATTERS

Big dreams, small dreams, somewhere-in-the-middle dreams, they're all important. If they matter to you, they matter to us.

This is a space for those tentative new ideas to work their way out into the world.

It's a space to explore your creativity, to dream big and to feel free to express yourself.

Perhaps you're looking to change the world. Or, perhaps, you're looking to change your day.



Either way, we're here to support you with our planners and notebooks to bring your ideas to life.



TURN OFF YOUR DEVICES, AND TURN ON YOUR IMAGINATION

Something special happens when you unplug from digital, shut away those distractions and let your imagination run free.

It's time to take a step back. Unplug from digital and plug into your creativity.

Reconnect with original ideas, dream those big dreams and explore your imagination. Anything is possible, with your journal by your side.

It all begins when pen meets paper.

JOIN THE COMMUNITY ON INSTAGRAM FOR BULLET JOURNALING IDEAS AND PLANNING INSPIRATION

CHECKING...



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contact@yopandtom.com

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Or check us out on social media @yopandtom:



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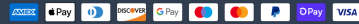
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STOCKISTS

For retailer requests, please fill out this form and we will be in touch with you.

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United Kingdom (GBP £) -

Chat with us!