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# Hilda

It's cold...

Here in Scotland, it's not unusual for the temperatures to fall to sub-zero...

But despite the colder days, I've been heading outdoors for regular walks in and around Edinburgh.

I wrap up warm, pull my (giant) scarf up around my ears and embrace the delights of winter.

Those walks are where I come up with new ideas for Hilda... I imagine new products for the store, dream up new workshops and have a good little daydream as I work on my step count.

Sometimes, I'll bring my husband Tom along for the Journey...

Hilda was his great-granny. So it's nice to brainstorm fresh ideas together as we continue her legacy.

But I'll tell you who I'm not bringing outside...

My plants.

This is the season where they need to stay indoors, all warm and cosy. Hibernating and resting, as they count down the days until spring...

## This week...

Move your plants to their winter home, where they'll be nice and cosy.

A sunny window is always a good spot, so they can maximise their light intake on these short winter days.

Try to keep them warm and away from any cold draughts, a temperature of 12-18°C is ideal.



## This month...

If you're anything like me, you'll be best friends with your central heating this month.

Whilst heating's great for humans, it's not so fun for plants as it reduces the humidity they love so much.

Give your plants a gentle mist every so often to try and bring some of that back!

## This season...

Okay... this one takes even more restraint than the Celebrations box at Christmas...

Don't overwater your plants!

Wait until the soil is dry and they're clearly in need of a drink.

If you can, check that the water isn't too cold. Nobody likes being woken up from a nice nap with an ice bucket...



Turn down the volume on your day and give your plants some TLC





### Discover this season's curated kit

It's winter, so this season's kit is all about hygge. Let's get your plants nice and warm, and ready to rest with their very own woolly-jumper-plant cosy. Just be sure to give them an occasional drink, your plant mister will help you add some of that all-important humidity back in.

ORDER YOUR PLANTS THEIR CHRISTMAS PREZZIES

*(subscriber's early exclusive)*



Stay cosy!

**Rosanna**  
**Founder & Chief Plant Propagator**  
**Hilda**

### A dose of calm for the holiday season...

Here's what's happening this winter...

Saturday 11th December - I will be at Leith Market in Edinburgh for the last weekend of the year with lots of shiny new stock perfect for Christmas gifts for the plant lover in your life

[Check out the Leith Market Instagram here](#)



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